

*The following promotion is intended for viewing in Canada in the provinces of British Columbia ("BC"), Alberta ("AB") and Saskatchewan ("SK") only, and shall be construed and evaluated according to Canadian law. Do not proceed in this promotion site unless you are a legal resident of, and located in one of the provinces of BC, AB or SK.*

## 2021 FALL "MY NEIGHBOURHOOD WIN" - OFFICIAL GAME RULES

The 2021 Fall "My Neighbourhood Win" Game (the "Game") is offered by Buy-Low Foods LP, and is administered by WSP International Limited ("Administrators"). Buy-Low Foods LP hereinafter will be referred to as the "Game Sponsor".

**General Game Information:** This is a digital promotion. **NO PURCHASE IS NECESSARY TO PLAY. You must be a registered My Neighbourhood Rewards® ("MyNR") loyalty member in order to participate and win prizes in the Game.** Once enrolled and properly registered as a MyNR loyalty member (see Rule 2, below), you will be eligible to receive Digital Game Tickets ("Game Tickets"). Every Game Ticket is a winner and includes an Instant Win prize and Online Sweepstakes entries (See Rule 3, below). For no purchase entry, see Rule 4 below. The Game is being played at approximately forty-three (43) participating locations ("Participating Locations") in the Canadian provinces of BC, AB and SK. (Participating Locations are branded Buy-Low Foods or Nesters Market Grocery Stores). Throughout the Game Period (see Rule 1 below), you will receive automatic digital Game Tickets when you use your MyNR card or the MyNR app at the time of purchase at any Participating Location. Get Bonus Game tickets when you purchase specially marked and advertised Feature Products. There is no limit to the number of Bonus Tickets that you can collect.

For a No Purchase Game Ticket, send your Name, Address, Province, Postal Code, Phone Number, E-mail Address and MyNR membership number, clearly printed or typed on a 3" x 5" card or piece of paper to: "My Neighbourhood Win" c/o P.O. Box 3009, M.I.P. Markham, ON, L3R 6G4. Each No Purchase Mail-in Entry will receive five (5) Game Tickets. Limit one (1) No Purchase mail-in entry per person, per day. Please allow two (2) weeks for mail-in entries to be received from the date post marked. No purchase digital Game Ticket(s) will be emailed to the email address provided. No mechanically reproduced or computer-generated requests allowed. Any questions, concerns or comments regarding the Game can be forwarded to [gamemaster@mynrwin.ca](mailto:gamemaster@mynrwin.ca) or send your questions, concerns or comments and a self-addressed, stamped envelope to "My Neighbourhood Win" c/o P.O. Box 3009, M.I.P. Markham, ON, L3R 6G4

1) **GAME DATES:** The Game is scheduled to begin at 12:00:01 AM, Pacific Standard Time ("PST") or the start of business on November 14, 2021 (the "Game Start Date") and is scheduled to end at 11:59:59 PM PST or the end of business on December 11, 2021, (the "scheduled Game End Date") or whenever Game Ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Date is known as the "Game Period". Certain components of the Game will end on different dates, as indicated elsewhere in these rules.

2) **WHO CAN PLAY:** The Game is open to all legal residents of Canada (except residents of the province of Quebec), who have reached the age of majority, as of Game Start Date, in the province in which they reside. Age of majority in AB and SK is 18 years; in BC, 19 years. As stated above, you must be a MyNR loyalty member to participate and win prizes. If you are not a MyNR loyalty member, you can sign up free. There are two (2) ways to join MyNR program:

A) It's FREE, simply go to the Apple App or Google Play (Android) stores and download the MyNR App. The MyNR App requires a minimum of Apple iOS 11 or Android 6. Click on "Join My Neighbourhood Rewards" and enter requested details. Check your inbox for your confirmation e-mail, and click on the link inside.

B) It's FREE, In store - visit one of our participating locations to sign up for the program in person at Customer Service on the My Neighbourhood Rewards Tablet and you will receive your membership card instantly.

By enrolling to become a MyNR loyalty member, you agree to be bound by the terms and conditions of the MyNR Reward Program as amended from time to time. Complete details are available at <https://mynr.ca/>.

Employees of Game Sponsor, its Administrators, their respective parent companies, Participating Locations, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with, specific to this Game, and members of the immediate families (living in the same household) ("Employees"), are able to play and win in the Instant Game only. There are separate employee Digital Online Sweepstakes prizes (see Rule 3B, below). In the event that an Employee is terminated or has terminated their employment at any time throughout the Game Period, they do not become eligible to play in the Digital Online Sweepstakes (see Rule 3B, below). The Game Sponsor's decision regarding Employee eligibility is final.

3) **HOW TO PLAY:** There are two (2) ways to play: A) Instant Win Prizes and B) Digital Online Sweepstakes. Every time that you make a qualifying purchase (see General Information, above) using your MyNR card or the MyNR app, your digital Game Tickets will be sent to the email address associated with your MyNR account. Your Game Tickets can be opened on a computer, tablet or smartphone by simply clicking on the email to reveal an Instant Win message and Online Win Sweepstakes ballots. If you have subscribed to receive email communications on your MyNR account, you will receive your Digital ticket automatically via email. Follow the instructions in the email to click to open your Digital ticket. If you have not subscribed to emails, you can access your Digital ticket at any time via the MyNR Win contest website by logging in at [www.mynrwin.ca](http://www.mynrwin.ca) and following the instructions on screen. If you have not subscribed to receive emails and wish to, you can log into your MyNR account and subscribe.

**A) INSTANT WIN PRIZES:** Every Game Ticket will reveal a message stating “You’ve Won!” followed by the description of a MyNR Rewards Points prize. See chart below for details.

Instant Win Prize	Number Available	Odds to Receive
25 MyNR Points	212,000	1 in 3
50 MyNR Points	125,000	1 in 4
100 MyNR Points	65,000	1 in 7
250 MyNR Points	25,000	1 in 18
500 MyNR Points	10,000	1 in 44
<b>TOTALS</b>	<b>437,000</b>	<b>1 in 1</b>

\*Approximate Retail Value (“ARV”) for MyNR Points varies depending on the method of redemption of points. See ADDITIONAL PRIZE DETAILS below.

**WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE:** Prizes will be automatically loaded onto your MyNR account. If you are not a MyNR loyalty member, you can sign up Free (See Rule 2, above). **Digital Game Tickets must be opened before the close of business on Sunday, December 19, 2021** and your **Instant Win Prizes expire at close of business on December 19, 2021**. MyNR Points earned from Instant Win prizes that have been loaded onto your MyNR account prior to the close of business on December 19, 2021 remain on your account until redeemed.

**B) DIGITAL ONLINE SWEEPSTAKES:** All Game Tickets will also include a message stating that you have received two (2) to ten (10) ballot entries (“Ballots”) for a chance to win in our Digital Sweepstakes. There will be a total of twelve (12) Digital Sweepstakes Drawings to award a total of forty (40) prizes (see chart below for schedule of drawings and prizes to be won). All winners will be randomly selected per drawing from among all non-winning, eligible Ballots received through the close of business on each Saturday prior to drawing date. All non-winning Ballots will automatically rollover into subsequent drawings. Odds of winning any Digital Sweepstakes prize depends on the number of eligible Ballots received prior to each drawing. Prizes are nontransferable and have no cash substitution, in part or in whole. All online drawings will take place by the Game Administrators, at their offices in Markham, ON, on the dates specified in the chart below.

PRIZE	QUANTITY PER DRAWING	TOTAL PRIZES	DRAWING DATE(S) (ALL DATES IN YEAR 2021)
\$50 Your Choice Gift Card	7	28	Nov 22, Nov 29, Dec 6, and Dec 20, 2021 (4 draws, 7 selected each draw)
100,000 MyNR Points	2	8	Nov 29, Dec 6, Dec 13, and Dec 20, 2021 (4 draws, 2 selected each draw)
Free Gas for a Year	1	2	Nov 29, 2021 and Dec 20, 2021 (2 draws, 1 selected each draw)
Free Groceries for a Year	1	2	Nov 29, 2021 and Dec 20, 2021 (2 draws, 1 selected each draw)

For each of the 100,000 My Neighbourhood Points drawings, one (1) prize winner will be chosen from among eligible entries received from Buy-Low customers and one (1) prize winner will be chosen from among eligible entries received from Nesters Market customers. For the Free Groceries for a Year drawings, the November 29 draw will be from among all eligible entries from Buy-Low customers. The December 20 draw will be from all eligible Nesters Market customers. For the Free Gas for a Year drawings, the November 29 draw will be from among all eligible entries from Nesters Market customers. The December 20 draw will be from all eligible Buy-Low customers. For Employees, there are separate Digital Sweepstakes Employee prizes available to be won.

#### **ADDITIONAL PRIZE DETAILS:**

**MyNR Points:** (“ARV”) varies depending on the type of redemption. Examples: If you redeem for a MyNR ten dollar (\$10.00) Gift Card you require 3,400 Points. If you redeem for a Third-Party Gift Card ten dollar (\$10.00) Gift Card you require 3,800 Points. Full details on redeeming your MyNR Points for Free Groceries, Gift Cards and more can be found at [www.MyNR.ca/rewards](http://www.MyNR.ca/rewards).

**Free Groceries for a Year:** Prizes will be awarded as \$5,200.00 in Grocery Gift Cards from the Participating Location in varying denominations totaling but not exceeding \$5,200.00. Gift Card terms and conditions may apply, see card for details.

**Free Gas for a Year:** Prizes will be awarded as MyNR Points to allow the prize winner to redeem twenty-six (26) \$100.00 Gift Cards from Esso or Petro-Canada. Total value of each prize is \$2,600.00. Fuel Gift Cards found at <https://mynr.ca/rewards/> is subject to change without notice. Gift Card terms and conditions may apply, see card for details.

**\$50.00 Your Choice Gift Cards:** Prizes will be awarded as MyNR Points to allow the prize winners to redeem their choice of an available \$50.00 Gift Card from the list of \$50 Gift Card Participants. A full list of the gift cards available can be found at <https://mynr.ca/rewards/> and is subject to change without notice. Gift Card terms and conditions may apply, see selected card for details.

For MyNR Points prizes, Free Gas for a Year prizes and \$50.00 Your Choice Gift Cards, the appropriate MyNR Points will be added to the prize winner’s account within 14 days of verification (See Rule 4 below for details).

The Online Sweepstakes Prizes are nontransferable and no cash redemption or other substitution, in part or whole, is allowed except by Sponsor who may substitute a prize of equal or greater value should the advertised prize become unavailable. No compensation is offered for any portion of the prize not utilized; any portion of the prize not utilized and its corresponding value will be forfeited. One winner per person per household for any Online Sweepstakes prize. See Rule 4 below for instructions on what to do if your name is drawn for any prize in our Online Sweepstakes.

#### **4) NOTIFICATION AND REDEMPTION**

- A) **Instant Prizes:** Prizes will be automatically loaded onto your MyNR account. See Rule 3A) **“WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE”**. All prize claims are subject to verification by authorized personnel at the Participating Location at which the prize claim is presented for redemption. **Important – after December 19, 2021** Instant Win Prizes expire and will NOT be added to your MyNR account. Not all Instant Win prizes may be claimed and / or awarded.
- B) **Digital Online Sweepstakes Prize Drawings:** If you have been selected as a potential winner in any of the Sweepstakes Drawings described above, the Game Sponsor, Administrators or authorized personnel at Participating Locations will notify you via email, or phone. As a condition of awarding any Sweepstakes or Online Sweepstakes prize, winner must sign and return, within seven (7) days of receipt, the Game Sponsor’s Release Form confirming his/her compliance with these Official Rules and releasing the Game Sponsor, any Prize Sponsors, their respective Administrators, affiliates, subsidiaries, advertising and promotional agencies, and the directors, officers, partners, dealers, employees and agents of each of the foregoing, from and against any and all liability arising from or in connection with participation in the Game or the acceptance, possession or use/misuse of any prize. Prize winners will be required to correctly answer a mathematical skill-testing question administered by the Game Sponsor or Administrators. All Online Sweepstakes winners must also provide proof of identity (photocopy of Driver’s License, Passport, or any other government issued photo I.D.) with the Game Sponsor’s Release Form or the prize may be forfeited. If a potential winner fails to return the required documents with proof of identity in accordance with these Rules, or is found to have violated the rules of the

Game in any way, or if any prize or prize notification from Sponsor is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. In the case of forfeited Sweepstakes prizes, Game Sponsor will hold a re-draw to select an alternate prize winner.

In the case of the Online Sweepstakes Prize Drawing(s), Administrators will hold a maximum of two (2) re-draws to attempt to select an alternate prize winner from among the pool of eligible entries received. A minimum of three (3) attempts will be made to contact each alternate via email, or phone.

All sweepstakes prizes will be shipped to or redeemed at the Participating Location closest to winner's valid disclosed address by prepaid delivery. Allow approximately four (4) weeks for shipment of prizes to Participating Locations following verification. Upon receipt of the prize, the appropriate Participating Location will contact you by telephone and/or mail to make arrangements for you to pick the prize up at the Participating Location. A minimum of three (3) attempts will be made to contact the winner to arrange for pickup of the prize.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or any other unforeseen events. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited.

5) **ODDS:** The overall odds to win an Instant Prize is 1 in 1, as stated herein. For odds to win any specific Instant Prize, see table above in rule 3 A). Odds of winning an Online Sweepstakes Prizes vary depending on the number of eligible entries received prior to each drawing.

6) **PUBLICITY:** Acceptance of a prize constitutes permission for Game Sponsor, to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Sweepstakes prize winners may be published in the Game Sponsor's grocery flyers or websites, following verification of prize winners.

7) **PRIVACY:** Game Sponsor will be collecting personal data about entrants including name, email address, mailing address, phone number, age range, gender and Participating Location of choice for the purpose of administering the Game and for purposes of marketing research conducted by the Game Sponsor.

For this Game, no personal data collected for the above purposes will be transferred or sold to any third party except in the following circumstances:

- A. When the entrant gives Game Sponsor permission to do so;
- B. When in good faith the Game Sponsor believes the law requires disclosure;
- C. Under limited circumstances specifically described to the entrant when Game Sponsor collects the information, such as in the Official Rules of the Game;
- D. To Game Sponsor's subsidiaries and affiliates, provided that such subsidiaries and affiliates and their agents and advisors and their respective employees are restricted from using the information for any purpose other than described in these Official Rules; or
- E. To Game Sponsor's agents for data processing purposes, or to its professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical user information to parameters established by third parties, without releasing any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information that entrants have supplied, or to update or rectify such information, must be made in writing by sending a self-addressed envelope with your request to: "My Neighbourhood Win" c/o P.O. Box 3009, M.I.P. Markham, ON, L3R 6G4 or by e-mail to [gamemaster@mynrwin.ca](mailto:gamemaster@mynrwin.ca).

In addition, Buy-Low Foods and Nesters Market are committed to fair information practices in relation to its customers and individuals with whom it deals in the course of its operations. To view the complete Buy-Low Foods Privacy Policy, see [http://www.buy-lowfoods.com/private\\_policy.php](http://www.buy-lowfoods.com/private_policy.php). To view the complete Nesters Market Privacy Policy, see <http://www.nestersmarket.com/privacy.cfm>.

8) **RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game.

9) **LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Official Rules are available through [gamemaster@mynrwin.ca](mailto:gamemaster@mynrwin.ca) or by sending a self-addressed, stamped envelope to "My Neighbourhood Win" c/o P.O. Box 3009, M.I.P. Markham, ON, L3R 6G4. Please specify "Rules" and/or "Winners' List" with your request.

10) **DIGITAL GAME MATERIALS:** All Digital Tickets and/or online sweepstakes entries ("digital game materials") will be rejected and judged void if: not obtained from authorized personnel through legitimate channels; any part of any digital game material is unreadable, illegible, altered, counterfeit, defaced, tampered with, forged, produced in error, incomplete, blank or partially blank or irregular in any way. All digital game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void digital game ticket, if any, is limited to replacement of digital ticket from random inventory while supplies last. Game Sponsor is not responsible for lost, stolen digital game materials or for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or deleted computer, electronic or network transmissions, undelivered digital game materials due to spam filters or any other reason.

11) **GENERAL TERMS AND CONDITIONS:** Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to terminate or withdraw the Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prizewinners, except as provided herein. The Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Game, each entrant agrees to release and hold the Game Sponsor, the individual(s) or body corporate which owns and/or operates any Participating Location, any Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Game.

The Released Parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or deleted computer, electronic or network transmissions, undelivered Digital Game Materials due to spam filters or any other reason or entry requests or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible. The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrant's or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; (iv) any entries submitted in a manner that is not expressly allowed under these rules; or (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Contest. All incomplete or non-conforming entries will be disqualified. If for any reason the Contest cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Contest Entities reserve the right to terminate the Contest.

In the event of a dispute regarding who received a Digital Ticket, the Digital Ticket will be deemed to be received by the MyNR member associated with the member number used to make the Qualifying Purchase or Ticket Request. In the event of a dispute as to who is the owner of the email address associated with the MyNR membership, the owner will be deemed to be the "Authorized Email Account Holder" of the email address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Digital Game.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

12) All properly claimed prizes will be awarded. Total maximum ARV of all available prizes: \$106,305.88.

Game Sponsor: Buy-Low Foods Limited, Surrey, BC, V3T 4W2

Game Administrators: WSP International Limited, Markham, ON L3R 1H5

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